

# Should monetary finance remain taboo?<sup>1</sup>



## By Itai Agur, Damien Capelle, Giovanni Dell'Ariccia and Damiano Sandri International Monetary Fund

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In exceptional times, monetary finance may provide helpful policy support but there are risks.

The severe economic challenges posed by the global financial crisis, and more recently the pandemic, sparked a debate on whether central banks should expand their unconventional monetary policy toolkit to include monetary finance – the financing of government via money creation.

Monetary finance is often associated with Milton Friedman's metaphor of a helicopter dropping money from the sky. Reflecting on the role of monetary policy during the Great Depression, the Nobel laureate argued that a permanent increase in the monetary base could stimulate aggregate demand even in a severe liquidity trap, that is when interest rates are at zero and prices are stagnant or declining. This increase could be transferred to households via tax cuts or other forms of government support.

<sup>&</sup>lt;sup>1</sup> This article is based on the **IMF Blog** posted on February 22, 2022, and available <u>here</u>.

The 1970s struggle to contain inflation, and the many catastrophic episodes during which monetary policy became hostage to a country's fiscal needs, however, made monetary finance taboo. Central banks' success in lowering inflation was built on asserting their independence from fiscal authorities. The idea of financing fiscal deficits via money creation thus came to be seen as a mortal threat to central bank independence.

Should monetary finance remain taboo? Or are there merits to recent calls for using this tool during times of severe crises? In a <u>recent paper</u>, we review the arguments in favor of and against monetary finance and provide some suggestive empirical evidence about the effects on inflation.

### For and against

Proponents of monetary finance argue that it has a stronger effect on aggregate demand than a debt-financed fiscal stimulus. Because there is no increase in public debt, monetary finance does not need to be paid for with future tax hikes, making consumers more likely to spend. This argument hinges on the assumption that central bank reserves, or at least the new amounts created via monetary finance, are not remunerated.

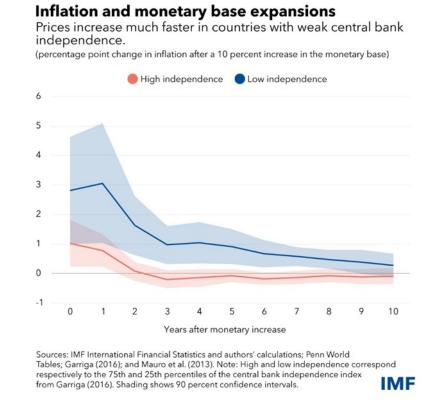
Monetary finance may also prevent self-fulfilling runs on government debt. If investors suddenly lose confidence in debt sustainability, the central bank may avert a default by partially monetizing debt. Importantly, if the central bank commits to this strategy – and does not abuse its power to monetize debt outside of self-fulfilling runs – investors are unlikely to lose confidence in the first place, without requiring the central bank to intervene.

But even advocates of monetary finance will point out that there are very serious risks. The primary concern is that it may pave the way to fiscal dominance whereby monetary policy decisions are made subordinate to the fiscal needs of the government. The resulting loss of confidence in the central bank's ability to keep inflation low and stable could lead to hyperinflation, as happened for example in the well-known case of Zimbabwe in 2007-08.

### **Inflation risks**

We use two empirical approaches to provide a preliminary assessment of the inflationary risks. First, we analyze the association between the monetary base and inflation across several countries back to the 1950s.

We find that a monetary expansion has modest effects on inflation in countries with strong central bank independence, low initial inflation, and small fiscal deficits. But the effects are much stronger if central bank independence is weak, inflation is high, and fiscal deficits are large. The analysis also detects considerable non-linear effects. While small expansions of the monetary base are associated with modest increases in inflation, large monetary expansions can have much stronger effects on inflation.



Second, we examine whether unconventional monetary policy (UMP) announcements in response to the start of the COVID-19 pandemic in 2020 led to an increase in inflation expectations. The sample includes 49 advanced economies and emerging markets and developing economies (EMDEs) during the period between March and December 2020.

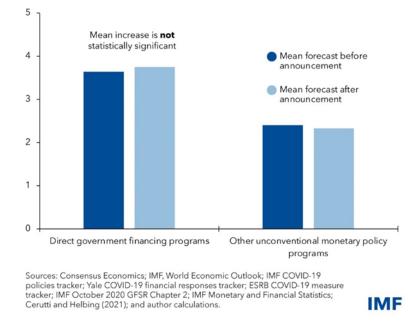
Most countries embarked on asset purchases in secondary markets within the framework of quantitative easing (QE) programs. QE increases the monetary base, but unlike monetary finance, it is temporary as the central bank is expected to eventually unwind the assets it purchased.

However, in several EMDEs, UMP programs included components of direct government financing through the purchase of government bonds in primary markets and the extension of loans and grants to the government, often with the explicit goal of providing fiscal support. These programs resemble forms of monetary finance.

As the chart shows, we do not find evidence of systematic effects of UMP announcements on inflation expectations, even when we focus on direct government financing (DGF) programs in EMDEs. In interpreting these findings, it is important to note that these operations were relatively modest in size and were likely perceived as one-off interventions.

#### Inflation expectations unaffected

Unconventional monetary policy announcements, including direct government financing, had no systematic effects on inflation expectations during the pandemic. (Inflation forecast for 2020 before and after program announcements)



Based on the review of the conceptual arguments in favor of and against monetary finance and considering our empirical findings, we see merit in further exploring the conditions under which monetary finance may or may not be appropriate in exceptional circumstances. However, possible experimentation with this tool should be modest and limited to countries with credible monetary frameworks, low inflation, and sustainable fiscal positions.

Most importantly, possible monetary finance operations should be decided exclusively and independently by central banks with the sole goal of ensuring economic stability. This is admittedly a difficult standard to achieve. A difficulty seen by some as sufficient reason to ban monetary finance altogether. Indeed, in this context, departures from central bank independence can be very dangerous. History abounds with examples where the use of monetary finance under inappropriate circumstances had devastating effects on economies and livelihoods.

#### About the authors

**Itai Agur** is a Senior Economist in the IMF's Research Department. Previously, he worked at the IMF's Strategy, Policy and Review Department, where he joined IMF missions to Canada and Mongolia, and the IMF's Singapore Regional Training Institute. Prior to joining the IMF, he worked at the Research Department of the Dutch Central Bank and the European Central Bank. His research, published in both academic and policy outlets, centers on fintech, banking, and monetary policy.

**Damien Capelle** is an Economist in the Research Department. He holds a Master from the Paris School of Economics and a Ph.D. from Princeton University. His research focuses on macro-financial linkages as well as on the role of higher education systems in shaping economic inequalities, growth and intergenerational mobility.

*Giovanni Dell'Ariccia* is Deputy Director of the Research Department. Previously he worked in the Asia and Pacific Department. His research interests include: Banking; the Macroeconomics of Credit; Monetary Policy; International Finance; and Conditionality in International Lending and Aid Programs. Mr. Dell'Ariccia holds a bachelor degree from University of Rome and a Ph.D. in economics from MIT. He is a CEPR Research Fellow.

**Damiano Sandri** is a Deputy Division Chief in the IMF's Research Department. Previously, he worked as senior economist on Brazil and joined various IMF missions to European countries. His research has been featured in top academic journals and various IMF publications. He is a CEPR Research Fellow and holds a PhD in Economics from the Johns Hopkins University.

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SUERF Secretariat c/o OeNB Otto-Wagner-Platz 3 A-1090 Vienna, Austria Phone: +43-1-40420-7206 www.suerf.org • suerf@oenb.at