

The value added of Central Bank Digital Currencies

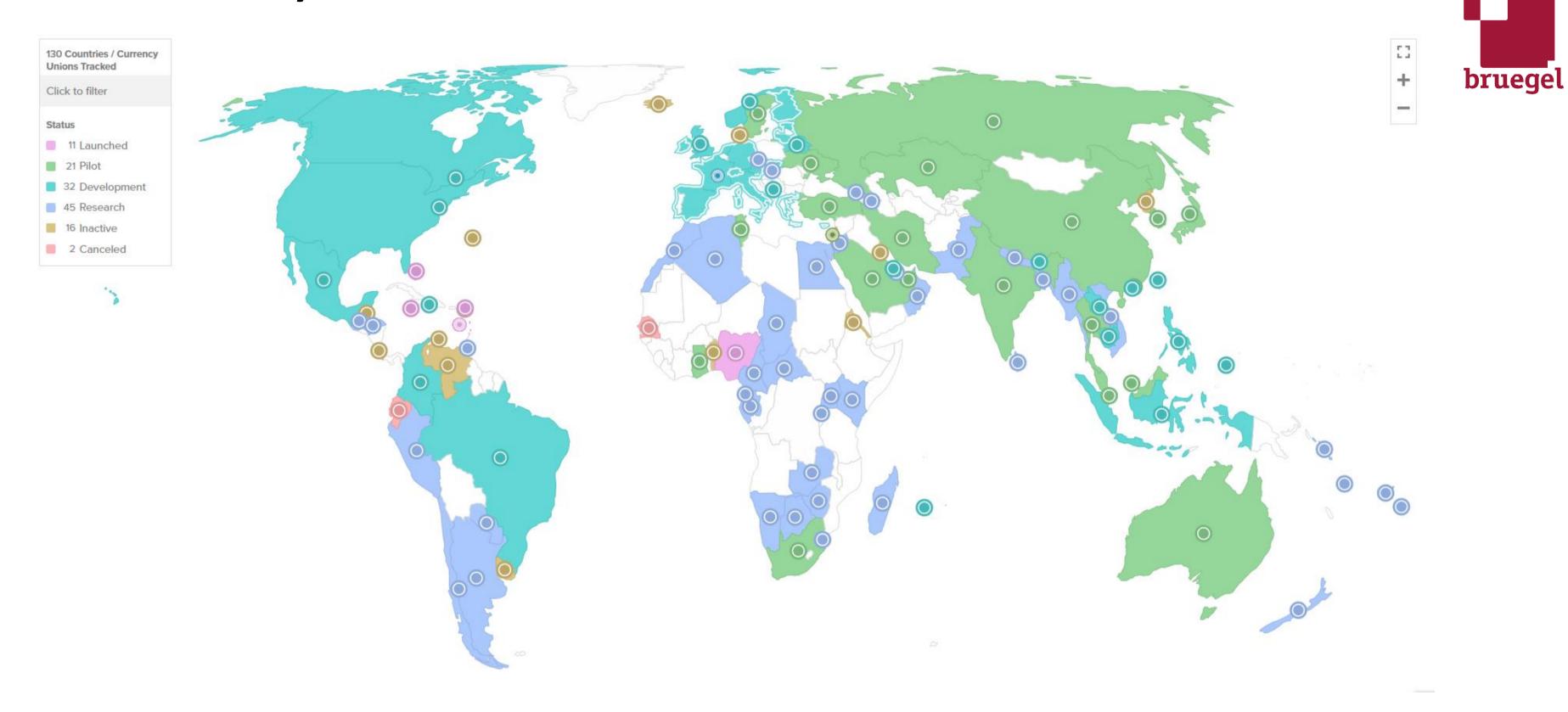
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Bruegel and European University Institute, Florence

6 July 2023

Paper available at here

CBCDs are reality in 130 countries



Why did Central banks become interested in CBDCs?





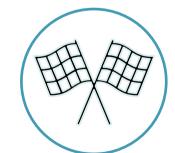
The emergence of cryptocurrencies



Increasing trend in digital payments



Improve the reach and efficiency of payment systems



Strategic autonomy

Two types of usage



For retail use

- •For payments and small transactions
- •End users: consumers and merchants

For wholesale use

- For settling transactions in wholesale financial market
- End users: financial institutions

A case for retail CBDC?



Cryptocurrencies are not taking over payments

Value of all crypto assets < 1% of total global financial assets

Payments using crypto:
Only 0.19% of global ecommerce value

Mostly used for investment purposes (77%) rather than payments (18%)

• BUT some countries see high adoption rate. E.g. In Nigeria 1 in 10 adults own cryptocurrencies

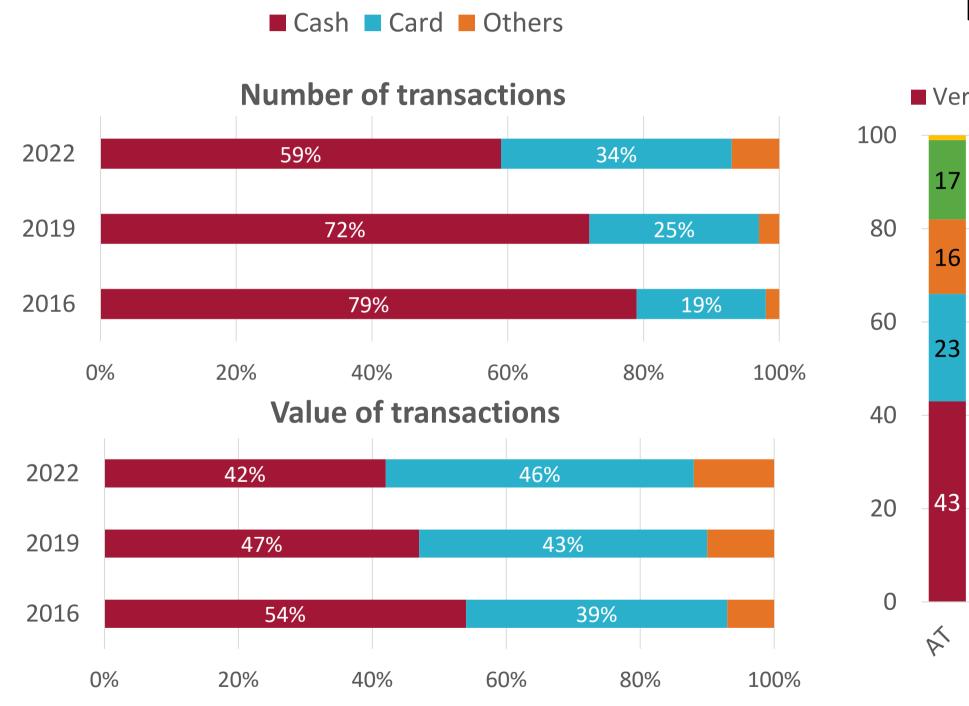
Fear of cryptocurrencies displacing sovereign money has not materialized, but this could change in the future and across geographies

Retail CBDC

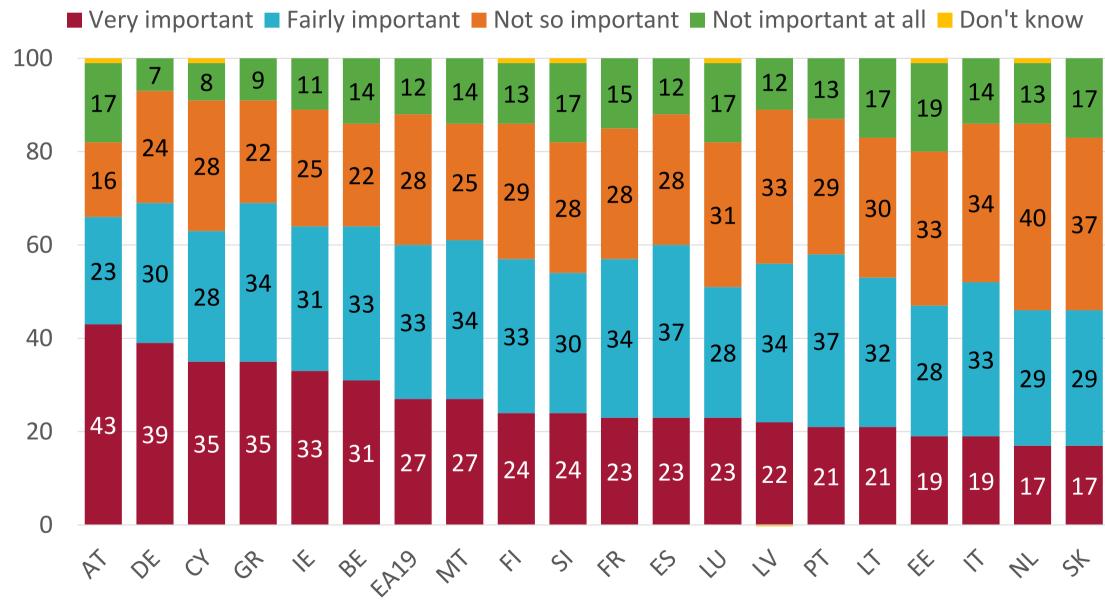
Payment preferences and anonymity



Payments at the Point of Sale in the **Euro Area**



Importance of having the option to pay with cash (%)



Source: Bruegel based on the ECB's SPACE 2022 report.



What does the evidence show so far?



Uptake of CBDCs in selected countries

December 2022 values	Nigerian e-Naira	Bahamian Sand Dollar	Chinese e-CNY
CBDC in circulation	3 billion eNaira	303,785 Sand dollars	13.61 billion eCNY
% of total currency in circulation (M0)	0.01%	0.17%	0.13%

Why small uptake?

- The public confuses the CBDC with privately issued cryptocurrencies
- CBDC not readily accepted everywhere.
 Merchants need to have the right infrastructure
- Lack of trust in the underlying currency

A mixed case for establishing a retail CBDC



- Digitalisation in payments not a clear case for introducing CBDCs. Insufficient understanding among the public of the difference between CBDCs and cryptocurrencies
- Most compelling reason remains increasing financial inclusion. But CBDCs not necessarily the solution by themselves, infrastructure needs to be available and success depends on network effects
- Welfare implications remain very understudied: for competitiveness in payment systems and for retail banking business model (deposits guarantee)
- Operational and governance risks. E.g. limits, privacy and anonymity, cyber security. A digital representation of a currency cannot solve governance shortcomings.

Wholesale CBDC

What is novel about wholesale CBDCs?



- Domestically, advanced systems for euro-denominated transactions (T2, TIPS), soon for USD-denominated (FedNow to be launched in July 2023)
- BUT global cross-border payment system lags behind as the global economy integrates: it is slow, costly, limited in access and not transparent

	Current payment system	New technologies for	
		payments	
Transaction time	3 – 5 days	2 – 10 seconds	
Costs	<2% ->7%	As low as 1%	
Accessibility	Via corresponding banks	Peer-to-peer	

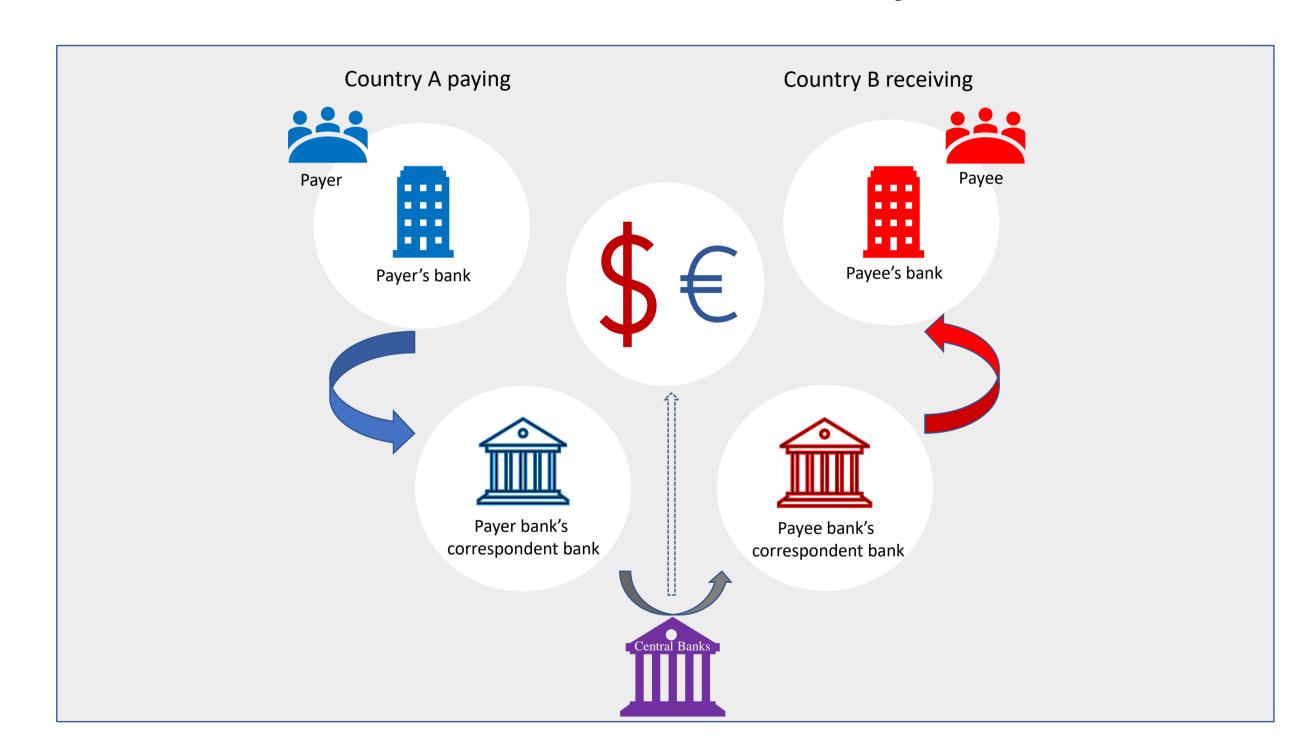
- Many participants in less advanced economies left with no access to the global financial system
 - → G20 established as priority: Need to improve cross-border payments



A new order in international payments

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Moving from a dollar-euro-based international financial system...



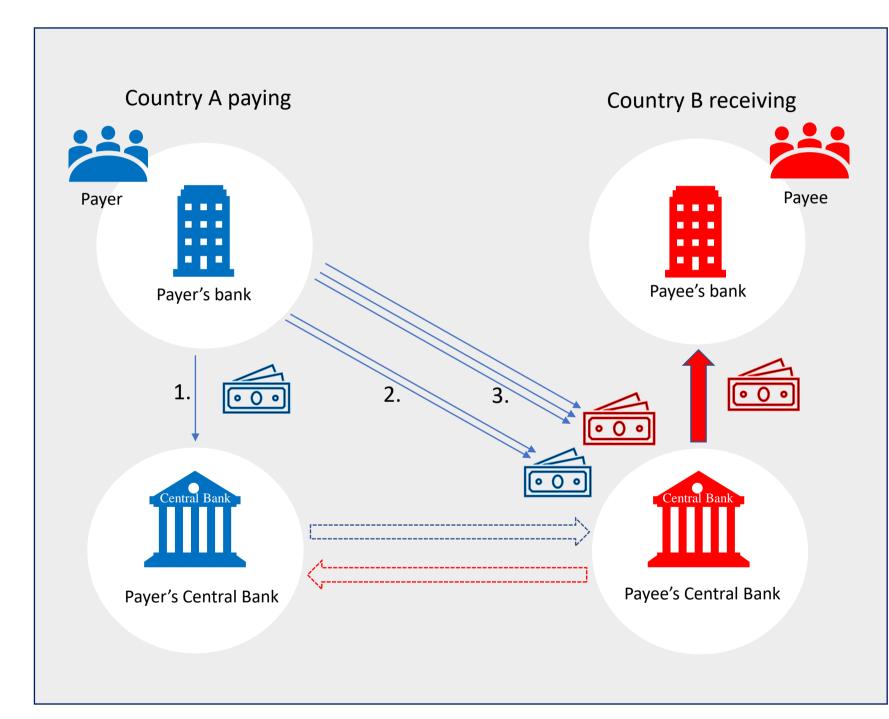


A new order in international payments

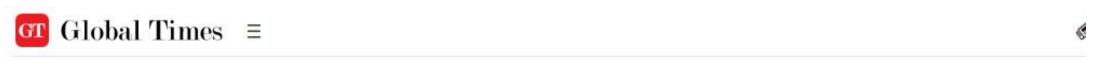


...to bilateral and multilateral financial settlements...





CBDCs as a geopolitical tool



SOURCE / ECONOMY

China and Russia to establish independent financial systems: Russian media

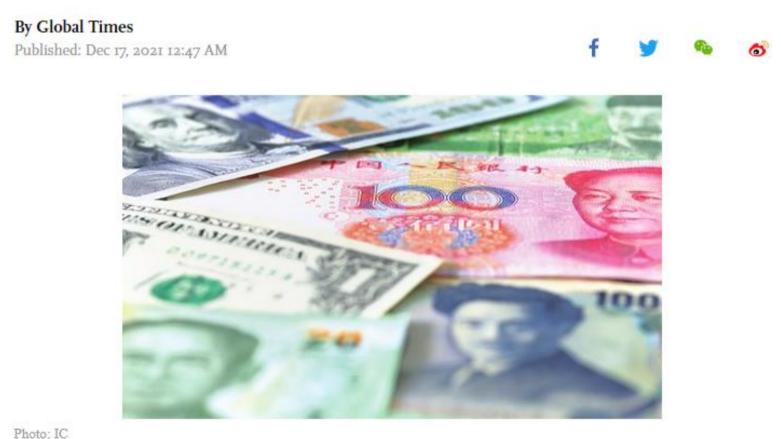


Photo: IC



Summing up



Retail CBDCs: not of immediate use

- CBDCs can help address financial exclusion but require infrastructure (who pays for it?)
- Can distort existing payment systems. Is this justified?

BUT

- Future-ready technology
- Euro area is well placed

Wholesale CBDCs: potential efficiency gains

- An improvement in cross-border payments
- Provides for bilateral settlement solutions (BUT bypasses financial sanctions)
- Many questions to be solved (technical, legal, economic and governance)
- Euro area is well placed to help set global standards

Thank you!

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