Can Financial Education Help Bridge The Gender Gap?
Reflections from Singapore

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Note: This figure is a histogram of performance using an interval size of five score points.
Source: OECD, PISA 2018 Database.
StatLink: https://doi.org/10.1787/888934123482

Gender gap before accounting for performance in mathematics and reading
Blue bar: Gender gap after accounting for performance in mathematics and reading

Score-point difference (girls - boys)

Notes: Statistically significant differences are marked in a darker tone (see Annex A3).
As data for reading performance in Spain were not released, the gender gap after accounting for performance in mathematics and reading in Spain could not be calculated.
Countries and economies are ranked in descending order of the gender gap in financial literacy performance, after accounting for performance in mathematics and reading.
Source: OECD, PISA 2018 Database, Table IV.B1.3.7.
We can start young with the young, but what about the mature women?

Source: OECD, PISA 2018 Database, Tables IV.B1.5.1 and IV.B1.5.3
StatLink <a href="https://doi.org/10.1787/888934123691">https://doi.org/10.1787/888934123691</a>
67% vs 52% of women surveyed in Singapore in the 2015 Standard & Poor’s (S&P) Global Financial Literacy Survey were financially literate. This gap of 15% is 3x the global average gap (5%) and one of the largest among the 140 countries in the survey.
Suppose you have $100 in the bank and the bank is giving you interest of 5%. After ten years, if you don’t take any money out, how much would you have in the account? More than $150, exactly $150 or less than $150?
I keep track of my expenses

- Yes: 75%
- No: 24%
- I don't know: 1%

Citi-Tsao: 55%
Matched Comparison: 36%

I have savings of my own

- Yes: 95%
- No: 5%
- I don't know: 1%

Citi-Tsao: 90%
Matched Comparison: 10%

I know the value of my savings

- Yes: 91%
- No: 6%
- I don't know: 3%

Citi-Tsao: 78%
Matched Comparison: 15%

Citi-Tsao: 9%
Matched Comparison: 7%
I have a good understanding of investments

<table>
<thead>
<tr>
<th></th>
<th>Citi-Tsao</th>
<th>Matched Comparison</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>46%</td>
<td>45%</td>
</tr>
<tr>
<td>No</td>
<td>33%</td>
<td>48%</td>
</tr>
<tr>
<td>I don't know</td>
<td>19%</td>
<td></td>
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</tbody>
</table>

I know the value of my own investments

<table>
<thead>
<tr>
<th></th>
<th>Citi-Tsao</th>
<th>Matched Comparison</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>70%</td>
<td>48%</td>
</tr>
<tr>
<td>No</td>
<td>22%</td>
<td>30%</td>
</tr>
<tr>
<td>I don't know</td>
<td>8%</td>
<td>22%</td>
</tr>
</tbody>
</table>
I have an emergency fund to cover me for six months

- 89% Yes
- 77% No
- 3% I don’t know

If I have a very sudden emergency, I would be able to borrow $500 in 1-2 days

- 65% Yes
- 54% No
- 22% I don’t know
COVID-19 and Financial Resilience

- Coping well and I have sufficient resources/support
- Coping well, because I have found new ways to cope
- Coping well and I am actively looking for ways to cope well
- Somewhat coping, but I don’t know what I need to do to cope well
- Not coping well, because I don’t have the necessary resources/support
- Not coping well, and I don’t know what I need to do to cope well

Financial Education vs. Matched Comparison
Calling all Citi-Tsao graduates! We invite you to come join us at this year's Alumni Gathering for a night of fun & activities. With your $10 contribution, you'll get to enjoy sumptuous buffet dinner, door gifts, chances to win lucky draw prizes, & play games with your fellow graduates and trainers!
In the last five years: Had to take care of ill or disabled family member

No significant differences: loss of spouse, illness of self
Thinking about or discussing my personal finances can make my heart race or make me feel stressed

I feel in control of my future when it comes to money matters

Citi-Tsao Matched Comparison
Thank you!

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