Allocation is key? Analysis of ECB public sector bond purchases’ divergence from the capital key

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The ECB discontinued its net asset purchase programmes at the end of June, paving the way to increase interest rates in July to combat the high and persistent inflation. This necessary discontinuation of net purchases is however potentially at odds with financing needs from newly emerged crises, such as the energy crisis due to Russia’s war on Ukraine. Meanwhile already highly indebted EU countries face additional risks from increasing bond spreads. Within this context it is important to ask whether the ECB is equipped to juggle these opposing factors, while credibly committing to its main duty.

We examined how the ECBs public sector bond purchases have been allocated across the various euro countries in the past, to substantiate this debate on fiscal dominance, and the ECBs willingness to sway from its core goal of price stability.
The instruments of ECB Public Sector Purchases: A brief overview

The Eurosystem until recently bought government bonds under two different programmes. In the Public Sector Purchase Programme, the ECB capital key is considered a binding benchmark. This key is calculated according to a country’s population and economic output, and determines the national central banks’ shares in the ECB. For the new crisis programme Pandemic Emergency Purchase Programme the ECB Governing Council decided to allow greater flexibility, to handle asymmetric shocks in the Covid-19 crisis. Some key details are summarized in the box below:

**PSPP**: The Public Sector Purchase Programme (PSPP) started in March 2015 as the most important component of the Asset Purchase Programme (APP) and continued until June 2022, with the exception of a pause in net purchases between January and October 2019. By the end of March 2022, the cumulated PSPP net purchases of the Eurosystem reached €2,674 billion (of which €2,394 billion are national debt and €281 billion supranational). The PSPP purchased bonds from all euro members with the exception of Greece. APP net purchases were on a downward path after March 2022, with €40 billion in April, €30 billion in May, and €20 billion in June.¹

**PEPP**: With the Pandemic Emergency Purchase Programme (PEPP), the Governing Council had added a second purchase program that complemented the ongoing APP with additional net purchases between March 2020 and March 2022. PEPP is an asset purchase program of private and public sector securities. Initially, it was set up with a target of €750 billion until the end of 2020, but the ECB Council increased the envelope in two steps: First in June 2020 to €1,350 billion and second in December 2020 to €1,850 billion. In December 2021 the decision to discontinue net purchases at the end of March 2022 was reached, with the distinct option to reinvest maturing principal payments from securities purchased under the PEPP. The PEPP has bought bonds from all euro members including Greece. By the end of March 2022, the Eurosystem PEPP holdings of public sector securities amounted to €1,666 billion, which is 97% of all PEPP purchases. For the PEPP, allocation rules are more flexible than for the PSPP. The issue and issuer limits for the PSPP that define maximum thresholds for the purchases do not apply for the PEPP. Moreover, the allocation of purchases across euro countries has to follow the ECB capital key more stringently for the PSPP, whereas the PEPP rules claim a larger margin of flexibility to match the asymmetry of the pandemic shock.²

By the end of March 2022, the Eurosystem’s cumulated net purchases of public sector securities through both programmes reached €4,340 billion. Figure 1 below plots the monthly flows of purchases under PSPP and PEPP. The data show a peak of interventions in June and July 2020 with a subsequent decline that was again slightly reversed in summer 2021. Since then, a more steady decrease of net purchases took place, with a combined purchases reaching a minimum of €46 billion in February 2022. Average monthly PEPP purchases were roughly equal in 2020 (€71 billion) and 2021 (€70 billion), but almost halved in 2022 (average January to March: €39 billion). PSPP purchases declined from a monthly average of €24 billion (March to December 2020) to €14 billion in 2021, remaining stable at €14.5 billion in the first quarter of 2022.

The slowdown of net purchases towards the end of the programmes, and the final undershooting of the PEPP of its envelope by €132 billion can be understood as decreased financial distress in the Euro Area from a relaxation of the Covid restrictions and reopening of markets, but also the onset of the inflationary pressure.

¹ ECB Monetary Policy Decisions, 14 April 2022, Press Release.
² A comprehensive review of the different purchase rules of PSPP and PEPP can be found in Havlik, Annika and Heinemann, Friedrich (2021).
Large over- and underweighting of individual countries’ public bond purchases compared to the capital key

While there are some valid reasons for asymmetric purchases of public bonds, for example to cushion temporary unforeseen shocks, systematic asymmetries along other dimensions such as government debt levels or bond spreads would give a clear indication of fiscal dominance over these monetary instruments. To give a comprehensive picture of the divergence of country allocations from the capital key, Figure 2 examines combined purchases under PSPP and PEPP.

The figure shows that divergence from the capital key reached a maximum of +18% for Cyprus and +7.5% for Italy. Other countries with smaller overweighting of less than 3.5% are Finland, Germany, Spain, Austria, Belgium, and Portugal. France was bought almost to proportion with an overweight of only 0.4%. The result for France is striking as it points to a very significant overweight under the PSPP, since this country was temporarily very strongly underweighted in the PEPP.3

Countries losing out relative to their capital key are the Baltic States, likely due to a scarcity of purchasable bonds, Malta, Luxemburg, Slovakia, and the Netherlands. Since Greek bonds are not purchased in the PSPP, the strong underweight of 19.1% in combined purchases makes intuitive sense, even given a positive divergence of Greece in the PEPP.

3 For a more detailed analysis of capital key divergence by country and by programme see Birkholz, Carlo and Heinemann, Friedrich (2021) and Birkholz, Carlo and Heinemann, Friedrich (2022).
In total the figure shows that there are large divergences from the capital key when considering purchases from the PEPP and the PSPP jointly. Defensive arguments along the line of over- or underweighting in one programme being compensated by the other are therefore not credible.

Another informative margin is to analyse the divergence of PSPP and PEPP purchases from the capital key at more granular time periods. For example after Italy and Spain were initially strongly overweighed in spring 2020, their shares had fallen back to a normal level by autumn 2021. Since then, however, the overweighting of these two countries has increased significantly again. This stop of normalization in the autumn of 2021 coincides with the onset of rising Southern European spreads.

**ECB owns almost one third of euro government debt**

There are also large national differences in the total magnitude of PSPP and PEPP purchases relative to macroeconomic indicators. Figure 3 below shows the ratios of PSPP and PEPP stocks at the end of March 2022 over government debt and GDP for 2021. In Spain, Portugal, and Italy, total cumulated PSPP and PEPP purchases until March 2022 have surpassed 40% of GDP. By contrast, for the Baltic States, Luxemburg, Malta, and Ireland, combined PSPP and PEPP stocks are close to or below 15% of GDP. Relative to total government debt, we observe the highest share of total PSPP/PEPP holdings to public debt for Slovenia, the Netherlands, Slovakia, Germany, and Finland. For the latter four this reflects their lower public debt levels. The results show that the Eurosystem’s involvement is substantial, even relative to the exceptionally high borrowing requirements in the years of crisis.
The average euro area magnitude of the stocks relative to national debt at 31.8% is important also with respect to the PSPP’s issuer share limit of 33%. This limit correspond to the Collective Action Clauses (CACs) for euro area issues and their majority rules for a collectively agreed debt restructuring. These CACS define a blocking minority of 33%. Hence, the upper limit under the PSPP – according to the explanation given explicitly by the ECB Council itself – wanted to avoid that the Eurosystem becomes a veto player in debt negotiations as this would further increase the concerns of an infringement against the ban on monetary financing of Art. 123 TFEU. The fact that the average holdings of the combined PEPP and PSPP stocks now have reached this limit signals a crucial red line with respect to the monetary financing debate.

**Figure 3: PEPP and PSPP stocks (March 2022) as a share of government debt and GDP 2021**

Notes: Data on debt and GDP are taken from the AMECO database by the European Commission. The underlying GDP variable is defined as GDP at current prices. The variable debt is defined as general government gross debt. All data on PSPP and PEPP purchases are taken from the ECB website.

**Summary and Outlook**

- Between the start of the pandemic crisis in March 2020 and March 2022 the countries with the largest relative PEPP overweight were Italy, Spain, Belgium, and Greece. The overshooting was largest for Italy with +8.9%.
- The combined analysis of PEPP and PSPP purchases over these two years also confirms the strong Italian overweight with +7.5%, which is second only to Cyprus (+18%).
- Germany has been overweighted as well with combined purchases 3% above the German share in the ECB capital key.

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4 See Havlik, Annika and Heinemann, Friedrich (2021), footnote 2, for details.
After an initially strong overweight of the Southern European countries, PEPP purchases became more proportional in the first three quarters of 2021. However, starting in autumn 2021, the share of Italy and Spain started to again divert more strongly from the ECB capital key reference indicator. This time profile is consistent with a reaction function, where the Eurosystem tries to protect countries against a spread increase through higher purchase shares. Such a behaviour would be consistent with the ECB Council’s concerns about “fragmentation“ as an obstacle to the monetary transmission mechanism.

Based on these results following are some considerations for the period post net purchases:

- With the end of the net purchases, high-debt euro countries lose protection that has not only been a theoretical possibility but has been practiced over the past two years to fight spread increases. The end of net purchases is therefore a risk that could increase pressure on southern European bonds. However, the ECB’s readiness to continue with repurchases from maturing PEPP bonds both for a longer period, and in a flexible way might offer some continued protection, albeit at what likely is a lower level.

- Escalating spread developments could quickly bring the re-activation of net bond purchases back into discussion.

- A continued monitoring of the Eurosystem’s repurchases is important in order to keep track to which extent individual euro countries receive special protection from the central bank, even with an increasing distance to the pandemic shock that legitimized asymmetric purchases in the first place.

References

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