

The Changing Face of Corporate Financing

SUERF Seminar jointly organized with Credit Suisse

16th March, 2006

CS Forum St. Peter, Auditorium, St. Peterstrasse 19, CH-8001 Zurich



Programme

- 09.15 *Registration / coffee*
- 09.25 **Welcome address** **Alois Bischofberger**, Chief Economist, Credit Suisse
- 09.30 **Introduction** **David T. Llewellyn**, SUERF President, Professor of Finance and Banking at the University of Loughborough
- Presentations by academics from Swiss academic institutions**
- 09.50 *Capital market versus banking oriented financial systems: Influences on corporate strategy and corporate finance*
Rudolf Volkart, Director of Swiss Banking Institute, Professor of Finance at the University of Zurich
- 10.10 *Instruments for bridging financing gaps*
Maurice Pedernana, General Secretary of Swiss Private Equity & Corporate Finance Association SECA, Professor at the Institute for Financial Services Zug
- 10.30 *Coffee break*
- Presentations by practitioners from the Swiss financial industry**
- 10.50 *Mezzanine Financing of Credit Suisse*
Urs P. Gauch, Head Corporate Clients Switzerland – Large Corporates, Credit Suisse
- 11.10 *PREPSTM – Preferred Pooled Shares – A practitioner's testimonial*
Werner Tschan, CEO of MDC Group and Chairman's delegate of MDC Max Dätwyler AG, Member of ASCO Association of Management Consultants Switzerland

- 11.30 **Discussion**
 Chairperson **Alois Bischofberger**, Credit Suisse
- 12.00 **Closing statement** **David T. Llewellyn**, SUERF President
- 12.10 *Drinks reception and sandwiches*

For the final programme please visit www.suerf.org

Contact persons on organizational matters:

for programme and registration:	Beatrix Krones, Executive Secretary SUERF c/o OeNB Otto Wagner-Platz 3, A-1090 Vienna	Tel.: +43 1-40420 7206 Fax: +43 1-40420 7298 beatrix.krones@oenb.at
for local help:	Credit Suisse, Zurich, Norma De Giuseppe norma.degiuseppe@credit-suisse.com	Tel.: +41 44 333 63 41 Fax +41 44 333 56 79